

MyChips Advertiser & Affiliate Disclosure

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1. Introduction

MyChips is a rewards and loyalty platform that allows users to discover offers, services, and applications from third-party advertisers and earn rewards by interacting with them.

To ensure transparency, this Advertiser & Affiliate Disclosure explains how MyChips may earn revenue in connection with the offers displayed on the platform.

2. Affiliate & Advertising Relationships

MyChips works with advertisers, brands, and affiliate networks.

This means that:

- Some offers available on MyChips contain affiliate links or tracking technologies.
- When a user clicks on an offer, installs an app, registers, subscribes, or completes an action, MyChips may receive compensation from the advertiser or affiliate partner.
- This compensation helps us operate, maintain, and improve the MyChips platform and fund user rewards.

3. Impact on Users

Importantly:

- There is no additional cost to the user for interacting with affiliate or sponsored offers.
- The compensation MyChips receives does not increase the price of any product or service offered by advertisers.
- Rewards earned by users are funded in whole or in part by the compensation paid by advertisers.

4. Offer Placement & Ranking

Offers shown on MyChips may be:

- Sponsored
- Affiliate-based
- Performance-based

Offer placement, availability, or ranking may be influenced by factors such as:

- Advertiser compensation
- User location
- Offer relevance
- Conversion performance
- Availability of rewards

However, MyChips does **not guarantee** that all offers are available at all times or that completing an offer will always result in a reward, as final validation is performed by the advertiser.

5. Third-Party Responsibility

All offers are provided by third-party advertisers. As such:

- MyChips does not own or control the advertised products or services.
- Advertisers are solely responsible for:
 - Their content
 - Their terms and conditions
 - Fulfillment of the advertised offer
- MyChips is not liable for issues related to advertiser products, services, or fulfillment.

Users are encouraged to review the advertiser's terms, privacy policy, and conditions before engaging with any offer.

6. Tracking & Attribution

To correctly attribute rewards and advertiser compensation, MyChips may use:

- Affiliate links
- Tracking IDs

- Cookies
- Mobile attribution technologies

These technologies are used only to:

- Track offer completion
- Prevent fraud
- Attribute rewards correctly

More information is available in our **Privacy Policy**.

7. Transparency Commitment

MyChips is committed to:

- Transparency
- Fair disclosure
- Compliance with applicable advertising and consumer protection laws

If you have questions about how MyChips earns revenue or how offers work, please contact us at:

support@mychips.io