

# MyChips Advertiser & Affiliate Disclosure

Last updated: 12-01-2025

## 1. Introduction

MyChips is a rewards and loyalty platform that allows users to discover offers, services, and applications from third-party advertisers and earn rewards by interacting with them.

To ensure transparency, this Advertiser & Affiliate Disclosure explains how MyChips may earn revenue in connection with the offers displayed on the platform.

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## 2. Affiliate & Advertising Relationships

MyChips works with advertisers, brands, and affiliate networks.

This means that:

- Some offers available on MyChips contain affiliate links or tracking technologies.
  - When a user clicks on an offer, installs an app, registers, subscribes, or completes an action, MyChips may receive compensation from the advertiser or affiliate partner.
  - This compensation helps us operate, maintain, and improve the MyChips platform and fund user rewards.
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## 3. Impact on Users

Importantly:

- There is no additional cost to the user for interacting with affiliate or sponsored offers.
  - The compensation MyChips receives does not increase the price of any product or service offered by advertisers.
  - Rewards earned by users are funded in whole or in part by the compensation paid by advertisers.
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## 4. Offer Placement & Ranking

Offers shown on MyChips may be:

- Sponsored
- Affiliate-based
- Performance-based

Offer placement, availability, or ranking may be influenced by factors such as:

- Advertiser compensation
- User location
- Offer relevance
- Conversion performance
- Availability of rewards

However, MyChips does **not guarantee** that all offers are available at all times or that completing an offer will always result in a reward, as final validation is performed by the advertiser.

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## 5. Third-Party Responsibility

All offers are provided by third-party advertisers. As such:

- MyChips does not own or control the advertised products or services.
- Advertisers are solely responsible for:
  - Their content
  - Their terms and conditions
  - Fulfillment of the advertised offer
- MyChips is not liable for issues related to advertiser products, services, or fulfillment.

Users are encouraged to review the advertiser's terms, privacy policy, and conditions before engaging with any offer.

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## 6. Tracking & Attribution

To correctly attribute rewards and advertiser compensation, MyChips may use:

- Affiliate links
- Tracking IDs

- Cookies
- Mobile attribution technologies

These technologies are used only to:

- Track offer completion
- Prevent fraud
- Attribute rewards correctly

More information is available in our **Privacy Policy**.

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## 7. Transparency Commitment

MyChips is committed to:

- Transparency
- Fair disclosure
- Compliance with applicable advertising and consumer protection laws

If you have questions about how MyChips earns revenue or how offers work, please contact us at:

[support@mychips.io](mailto:support@mychips.io)